Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. **(Currently Amended)** A method of communicating inferred information to a wireless communication device user, comprising:

determining a location of the wireless device;

ascertaining time at the location;

determining information potentially of interest to the user from the location and the time at the location of the wireless device;

inferring a likely interest of the user in the information; and

transmitting data related to the inferred interest to the wireless device.

2. **(Currently Amended)** The method of claim 1, wherein said inferring includes inferring the likely interest of the user from the time at the location.

3. **(Original)** The method of claim 1, wherein inferring includes utilizing a profile of preferences of the user to infer the likely interest of the user.

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4. **(Original)** The method of claim 3, wherein the profile of preferences of the user is obtained by ascertaining trends in selections made by the user.

5. **(Original)** A method of communicating inferred information to a wireless device user, comprising:

determining time at the wireless device;

determining information potentially of interest to the user from the time at the wireless device;

inferring a likely interest of the user in the information; and

transmitting data related to the inferred interest to the wireless device.

6. **(Original)** The method of claim 1, wherein inferring includes inferring information of interest to the wireless communication device based on information received from an other wireless communication device.

7. **(Currently Amended)** A method of transmitting location-based information to a user of a first signal transmitting means, comprising:

providing the user with a first signal transmitting means capable of transmitting a first signal and a second signal receiving means for receiving a second signal;

providing a first signal receiving means for receiving said first signal at a location remote from said user;

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providing a location-determining means for determining from said first signal an approximate location of the user;

providing a time-determining means for determining a time at the location of the user;

providing a computer system having access to location-based and time-based information, said system being connected to said first signal receiving means and said system being connected to a second signal transmitting means;

transmitting said first signal;

receiving said first signal;

determining from said first signal an approximate location and a time at the location of said user;

reviewing said location-based and time-based information in consideration of said approximate location to determine information which is potentially of interest to said user;

using an optionally determined need to generate a recommendation of said information to be transmitted to said user; and

transmitting said recommendation via said second signal transmitting means.

8. (Original) The method of claim 7, further comprising determining from said first signal a need of said user for a product or service.

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9. **(Original)** The method of claim 7, further comprising determining an approximate time said first signal was sent.

10. **(Original)** The method of claim 9, wherein said recommendation is based on the approximate time the first signal was sent.

11. **(New)** A method of communicating inferred information to a wireless communication device user, comprising:

determining a location of the wireless device;

determining information potentially of interest to the user from the location of the wireless device;

utilizing a profile of preferences of the user to infer the interest of the user; and

transmitting data related to the inferred interest to the wireless device.

12. **(New)** The method of claim 11, wherein the profile of preferences of the user is obtained by ascertaining trends in selections made by the user.

13. **(New)** The method of claim 11, wherein inferring includes inferring information of interest to the wireless communication device based on information received from an other wireless communication device.